



Press information

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Award-Winning: Vorwerk Office Building in Wuppertal Receives Three Distinctions

Wuppertal, April 28, 2026. The new headquarters in Wuppertal (Germany) is more than just a major internal milestone for the employees of Vorwerk SE & Co. KG and the sales company Vorwerk Deutschland — it has now also received clear external recognition. With today's official presentation of the DGNB (German Sustainable Building Council) Platinum certificate, as well as the Iconic Award and the BIG SEE Award, the building has received three distinctions in total.

After a construction period of around 21 months, the Vorwerk office building in Wuppertal "Rauental" was completed at the beginning of 2025. For just over a year now, everyday work at Vorwerk has taken place directly on the banks of the river Wupper — employees have settled in and created shared moments of success. Now there are three more reasons to celebrate the new headquarters.

From the very beginning of the project, Vorwerk pursued the goal of meeting recognized sustainability standards. The targeted DGNB (German Sustainable Building Council) certification was officially achieved at the highest possible level through the implementation of a wide range of sustainability measures. For example, the building is equipped with solar panels that ensure in-house electricity generation, and in addition to a green roof, there are further green spaces designed with the support of a biodiversity expert to provide a new habitat for native flora and fauna.

Yesterday, this successful achievement was celebrated in a small ceremony in Rauental. In addition to Miriam Scherff, Mayor of the City of Wuppertal, the event was attended above all by those involved in the project, who witnessed the official presentation of the certificate by DGNB CEO Johannes Kreißig to Hauke Paasch, CFO of the Vorwerk Group. "We certainly do not see this award as the crowning conclusion of a journey, but rather as a milestone in our sustainability agenda," emphasizes Hauke Paasch, CFO of the Vorwerk Group. "Sustainability is firmly embedded in our Strategy 2030, which we adopted last year. With our focus on the circular economy, climate protection measures and our community, sustainability is an important part of our growth strategy."

However, the DGNB Platinum certificate was not the only distinction Vorwerk received for its headquarters. The company is also pleased that the building has been honored with the Iconic Award. The ICONIC AWARDS recognize smart projects and sustainable solutions in architecture, product design and interior design — a group that now includes the new Vorwerk office building in Rauental. In addition, the BIG SEE Award further underlines this recognition. The building impressed with a well-conceived energy concept that places a clear focus on sustainability and natural ventilation.



At Vorwerk, sustainability is not merely an aspiration, but a lived practice — from energy-efficient planning and nature-oriented outdoor spaces to durable, future-ready solutions. In the heart of Wuppertal, this has created a productive and welcoming place that inspires Vorwerk employees, fosters collaboration and reduces the ecological footprint. Rauental therefore stands as a prime example of our path toward creating working environments that combine shared success and sustainable cooperation in line with Strategy 2030.

ABOUT VORWERK

Vorwerk is the number one direct sales company in Europe and the global leader in the direct sales of high-quality household appliances. The internationally active family business was founded in Wuppertal, Germany, in 1883. Vorwerk's core business is the production and sale of premium household products, including the Thermomix® kitchen appliance and Kobold vacuum cleaners. Vorwerk always seeks direct contact with its customers. Advisors are at the heart of its activities and serve as the central point of contact. The akf Group is also part of the Vorwerk family. Vorwerk generates Group revenue of €3.2 billion and is active in more than 60 countries.

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