



Press Information Vorwerk Group

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Vorwerk Partners with Prefabricated Home Manufacturer Oikos

Wuppertal, 4 December 2025 – From next year, numerous refurbished Thermomix® TM6 appliances will find a new home. This is the result of a B2B collaboration between the Vorwerk Group and the Oikos Group. Newly built prefabricated homes from Oikos will be equipped with the kitchen appliances. To mark the start of the collaboration, Dr Thomas Stoffmehl, Speaker of the Executive Board of Vorwerk Group, symbolically presented the first refurbished Thermomix® TM6 to Oikos Managing Director Marco Hammer at the German Sustainability Award.

As part of its growth strategy, the Vorwerk Group focuses on the circular economy, climate action and the community. The company aims to develop products that require fewer raw materials from the outset, supported by high-quality recycled and sustainable substitute materials as well as more efficient production, packaging and logistics. Circularity means ensuring that appliances can be repaired, upgraded and used for decades.

With its new line of sustainable prefabricated homes, Oikos is also focusing on circularity in the B2B sector. The new sustainable partnership with Vorwerk is being launched in connection with the 18th German Sustainability Award, taking place in Düsseldorf on 4 and 5 December. The multi-year exclusive collaboration will begin next year. Oikos will purchase around 1,000 refurbished Thermomix® appliances annually and provide them to customers when they buy a sustainable prefabricated home. A refurbished Thermomix® TM6 is available exclusively through this collaboration.

Vorwerk is continuing to advance circularity as an important element of its sustainability strategy. This new partnership with the Oikos Group also demonstrates that performance, trust and sustainability can work together exceptionally well.



ABOUT VORWERK

Vorwerk is Europe's number one direct sales company and the global leader in the direct sales of premium household appliances. The internationally operating family-owned company was founded in Wuppertal, Germany, in 1883. Vorwerk's core business is the production and distribution of premium household products (Thermomix® kitchen appliance, Kobold cleaning systems). Vorwerk always seeks direct contact with its customers. Advisors are at the heart of the company's activities and serve as the primary point of contact for customers. The Vorwerk family also includes the akf-Group. Vorwerk generated Group sales of EUR 3.2 billion in 2024 and is active in more than 60 countries worldwide.

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