



## Pressinformation

**Vorwerk SE & Co KG**  
Mühlenweg 17 - 37  
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[www.vorwerk-group.com](http://www.vorwerk-group.com)

## Vorwerk SE & Co. KG: Facts and figures

<b>Name</b>	Vorwerk SE & Co. KG
<b>Head office</b>	Mühlenweg 17 - 37, 42270 Wuppertal (Germany)
<b>Brief profile</b>	<p>Vorwerk is the number one direct sales company in Europe and the global leader in the direct sales of high-quality household appliances. The internationally active family business was founded in Wuppertal (Germany) in 1883. Vorwerk's core business is the production and sale of high-quality household products (Thermomix® kitchen appliance, Kobold vacuum cleaner). Vorwerk always seeks direct contact with its customers. The advisors are at the center of its activities and serve as a central point of contact. The akf group is also part of the Vorwerk family. Vorwerk generates consolidated sales of EUR 3.2 billion (2023) and is active in more than 60 countries.</p>
<b>Management Vorwerk Group</b>	<p>Dr. Thomas Stoffmehl, Speaker of the Executive Board Hauke Paasch, Member of the Executive Board Dr. Thomas Rodemann, Member of the Executive Board</p>



**EMPLOYEES  
AND ADVISORS 2023**

9.127

**ADVISORS  
THERMOMIX®  
& KOBOLD  
(annual average)**

93.174

**REVENUE 2023  
VORWERK GROUP**

3.2 billion euros

**SALES 2023  
BY DIVISION**

**THERMOMIX**

1.7 billion euros

**KOBOLD**

860 million euros

**AKF GROUP**

570 million euros turnover  
1.25 billion euros new business

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